

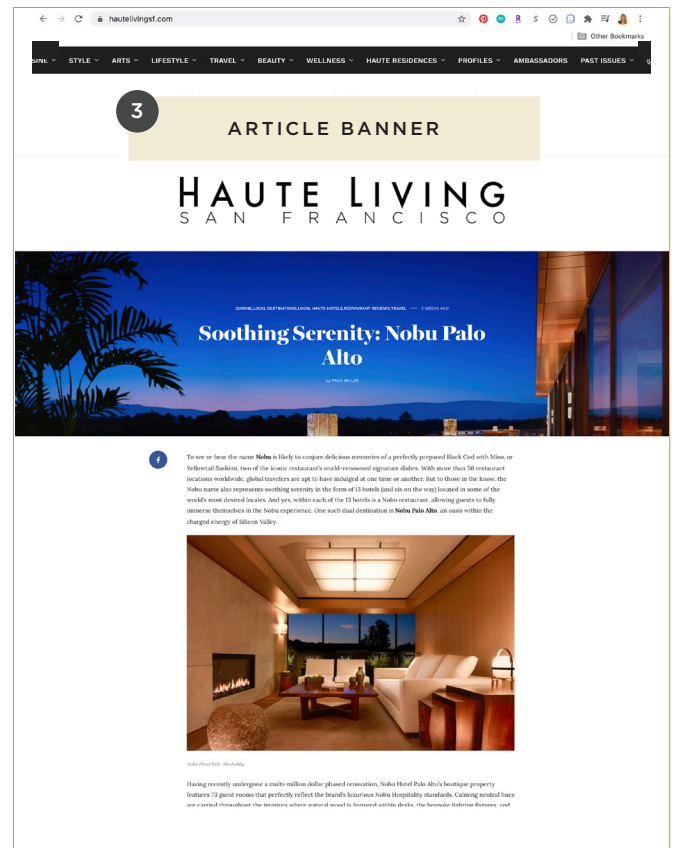
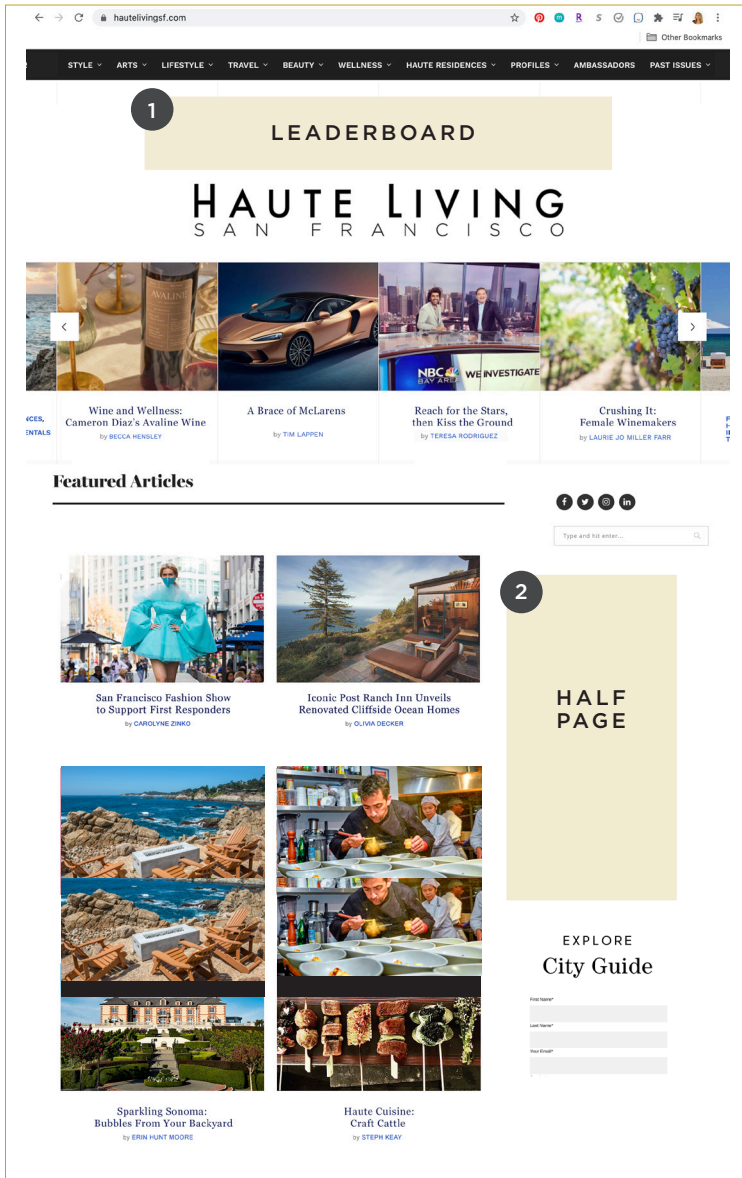
An aerial view of San Francisco at sunset. The sky is a mix of deep blue, purple, and orange. The Transamerica Pyramid is the most prominent building on the right, with its lights on. Other skyscrapers are visible in the background. The Golden Gate Bridge is visible on the left, spanning the water. The city's buildings are densely packed, and many windows are lit up, indicating the transition from day to night.

HAUTE LIVING

SAN FRANCISCO

Luxury Lifestyle with Purpose

WEBSITE BANNER ADVERTISING

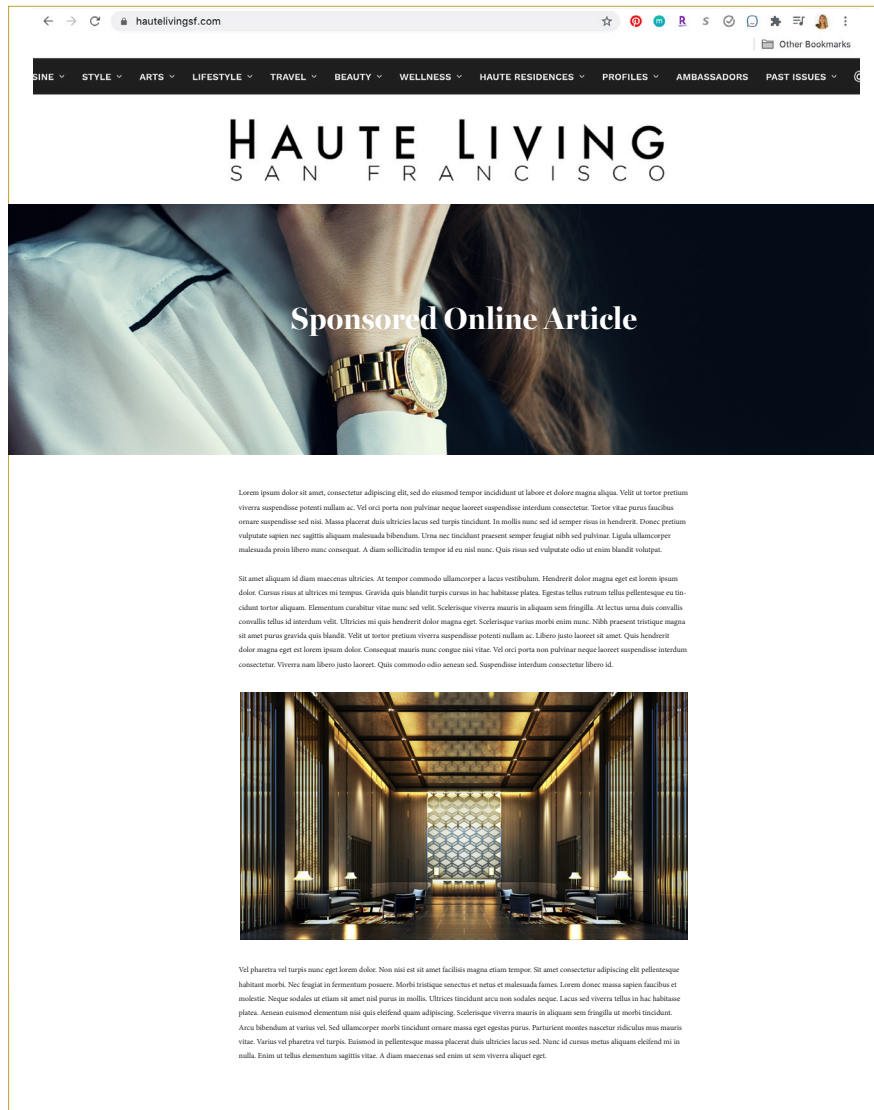


1. Front Page Leaderboard	728 X 90 px
2. Front, Half Page	300 X 600 px
3. Article Leaderboard	728 X 90 px

WEBSITE AND DIGITAL

From coffee table to laptop, expand your reach and be where your customers are. This premium quality, glossy magazine is published six times a year and supplemented by a gorgeous, dedicated website.

SPONSORED ONLINE ARTICLE



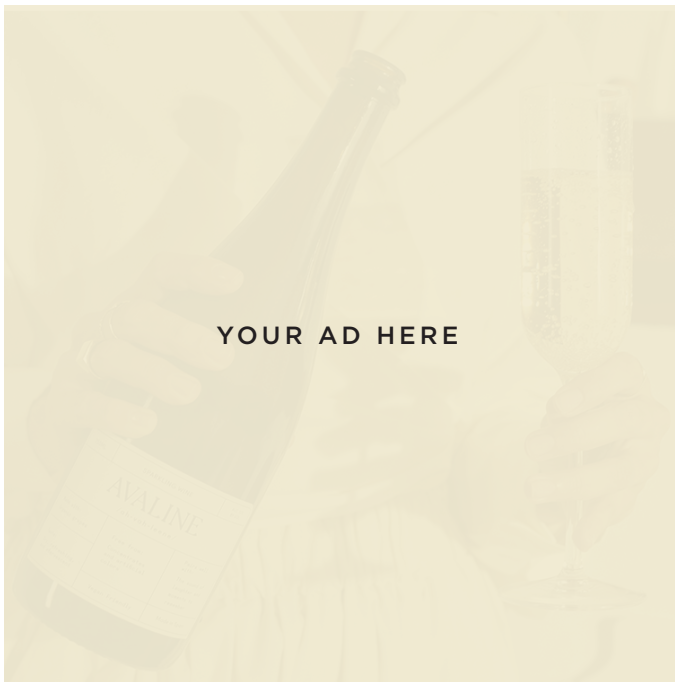
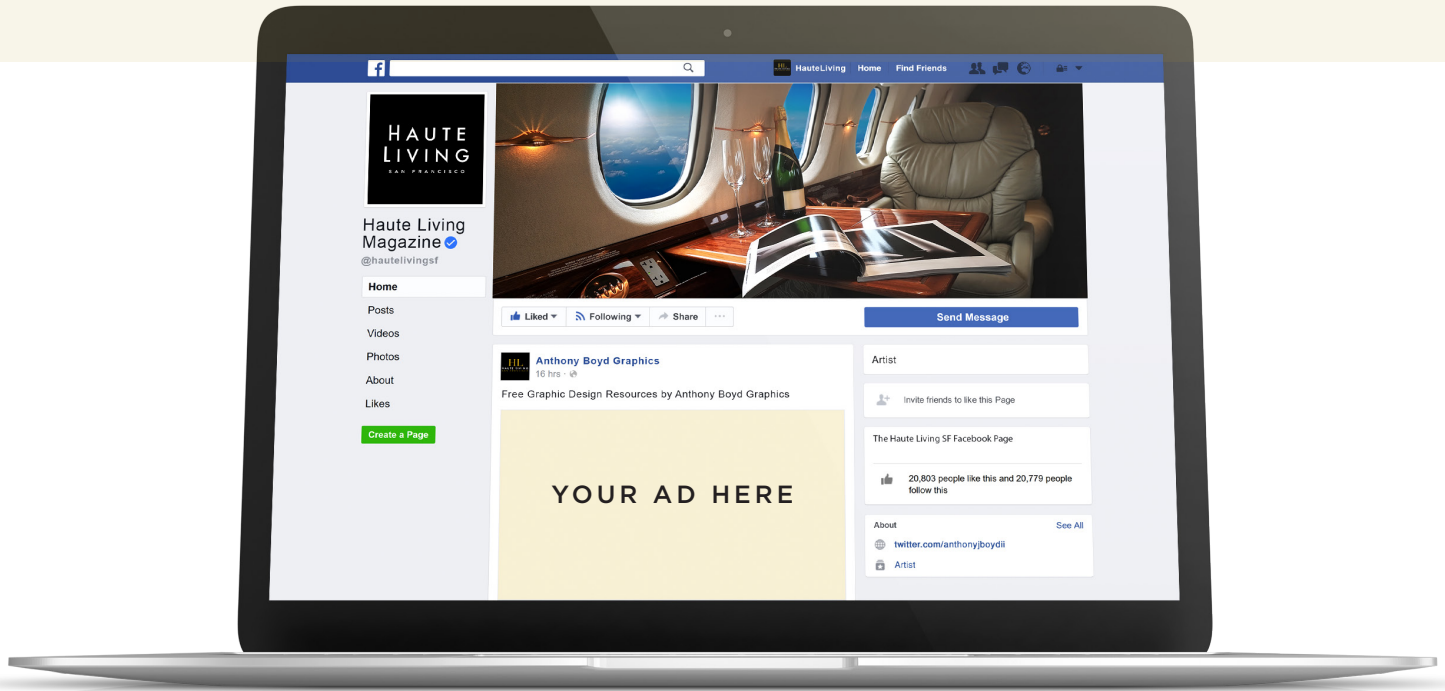
The screenshot shows a web browser at hautelivingsf.com. The navigation menu includes: HOME, STYLE, ARTS, LIFESTYLE, TRAVEL, BEAUTY, WELLNESS, HAUTE RESIDENCES, PROFILES, AMBASSADORS, and PAST ISSUES. The main header features the logo "HAUTE LIVING SAN FRANCISCO". Below the header is a large image of a person's hand wearing a gold watch, with the text "Sponsored Online Article" overlaid. The article content consists of two paragraphs of placeholder text (Lorem Ipsum) and a central image of a modern, well-lit interior space with a patterned wall and contemporary furniture.

Images	300 dpi
Website	URL link
Copy	500+ words
Subject Line	5-11 words
Contact Info	Logo and contact

SPONSORED ARTICLE

Your sponsored article will read like pure editorial gold with links to your website. We can edit your submitted content or have one of our journalists write your piece. In addition, we can personalize your content with images and branding. Your sponsored article will run on our homepage for one month.

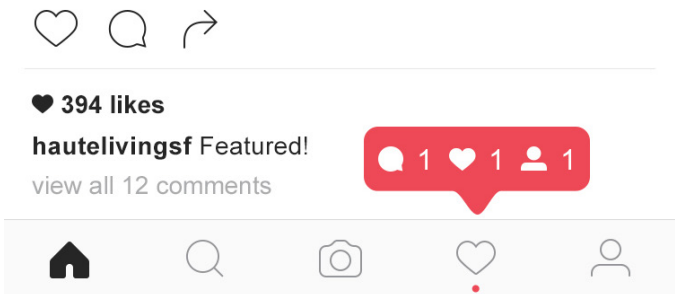
FEATURED SOCIAL MEDIA ADVERTISING



SOCIAL NETWORKS

Naturally, our magazine content is amplified on the right social channels. Get even more attention on Instagram, Facebook, and Twitter.

Facebook Ad Post	1,200 X 630 px
Instagram Ad Post	1080 X 1080 px



NEWSLETTER AND E-BLASTS ADVERTISING

HAUTE LIVING
SAN FRANCISCO



Events CALENDAR

1

BANNER AD



Good riddance, 2020. In the spirit of new beginnings, Haute Happenings returns. Be it virtual, be it live, be it hybrid, we're presenting curated San Francisco Bay Area event listings from Mendocino to Big Sur. (Note: events are subject to change or cancellation.)

January

Through Jan. 23

Illuminate SF Festival of Light

Forty-plus permanent and temporary outdoor installations by 30 artists in 17 neighborhoods, this is the 8th Annual Festival of Light. Take a self-guided art trail to see the city aglow with extraordinary energy.

illuminateSF.com



14

San Francisco Ballet

"Leap Into the New Year" is a one-night-only, first-ever virtual benefit. Drop-in visits by members of the Company, a virtual stage, world premieres, and a chance to view two new principal dancers, Nikisha Fogo and Julian MacKay, in their Company debut. Virtual tables of 10 available. Program begins at 6 p.m.

specialerevents@sfballet.org

2

SPONSORED AD

25-29

de Young and Legion of Honor Fine Art Museums

"de Youngsters Art Party" is a five-day virtual celebration of interactive daily art education videos. By Jan. 8, purchase an Art Box to benefit Boys & Girls Club of San Francisco, containing art materials, thought-provoking projects, and instructions that correspond with the videos.

bit.ly/33jBSZf

NEWSLETTER AND E-BLASTS

Curated over several years and regularly updated, Haute Living San Francisco has its own mailing list. We're able to provide hyper-local depth and breadth to growing numbers of select readers.

1. Banner Ad	600 X 90 px
2. Sponsored Ad	600 X 300 px

DEDICATED EMAIL ADVERTISING

HAUTE LIVING
SAN FRANCISCO



You are invited to an exclusive private performance by global superstar violinist Ray Chen benefiting Festival Napa Valley's programs for young artists.

Ray will be performing works by Beethoven, Brahms and Sarasate accompanied by the gifted pianist Julio Elizalde.

A donation of \$250 per person is kindly requested.

[DONATE HERE](#)



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Phone Number
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DEDICATED EMAILS

Target your delivery even more precisely by personalizing dedicated emails. We work with our partners to fine-tune the reach of special email campaigns with proven subject lines and preview text for maximizing open and click-through rates.

Image	300 dpi
Website	URL link
Copy	200 words
Subject Line	3-6 words
Contact Info	Logo and contact